

floaters

PRODUCERS

MICHAEL STICKLE, Founder/Executive Producer

Mike Stickle oversees all creative operations for Phoebeworks Productions. A well-respected consultant in production, marketing and advertising for the magazine, television and Internet industries, he has been recognized for combining an ability to create editorial products for advertisers with clear insight into target audiences. Previously, Stickle was president of Breezy Media Group and head of marketing for Meredith Interactive Media.

KAREN G. JACKOVICH, Executive Producer

Karen G. Jackovich, who leads Phoebeworks Productions' corporate sponsorships, ad sales and marketing, is an award-winning television development, programming and producing executive. She has produced more than eighty hours of prime-time network specials for the People Magazine Group on NBC, ABC, MTV, Bravo, WB, CNN and MSNBC, among other outlets. Jackovich also serves on the National Academy of Television Arts and Sciences and is an EMMY judge annually. She is also a member of the Producers Guild.

PAMELA CANALES, Producer

Pamela Canales oversees all daily operations, production scheduling, marketing and ad sales. She is a marketing and production expert who began her career at People and Better Homes and Gardens (the two largest and most profitable magazines in the country). Her expertise in cross platform marketing strategies and direction of development and production were instrumental in brokering and maintaining successful relationships with Anheuser-Busch, McDonald's, Mattel (Barbie), Johnson & Johnson and Clairol.

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